

BWAQ Meeting Minutes- July 8, 2018

Meeting called to order: By *Vice President* Gloria at 1113

Board Members in Attendance: *Vice President* Gloria VanDusen, *Secretary*, Kaycie Wood, *Treasurer* Judy Williams, *Communications* Angela Turley, *Membership*, Nellis Kim, *KCAC Brunch Rep*, Patti Cunningham, *KCAC PM Rep*, Scott Matthews,
Absent: *President* Steve Freeborn, *KCAC AM Rep* Michelle Menkens, *Evergreen Rep*, Kim Boggs, *Covington Rep*, Eric Durban

Coaches & Team Members in attendance:

Newsletter: Zena Courtney, *Head Coach:* Wendy Neely

1) Approval of Minutes from May Meeting - MSA

2) Financial Reports (Judy)

Back account is good - almost caught up with KCAC (KCAC is slow at billing)
No active scholarships - Donations to the Julie Montiel Scholarship Fund are \$1,098

Eric filed 99-EZ tax return on before the deadline of May 15.

Last Gasp of Summer:

Maryann is working on merchandise.

Budget is being put together

Club assistance-

Issues with Club Assistant were summarized for USMS executive meeting. Issues include over charging for events, they charged service fee each time order placed, rather than once per person. It was only a few dollars extra, and therefore will not worry about it this time.

Patti has been doing a great job with all the back-end treasury functions.

It has been very helpful and good to have two people involved with finance as it is a lot of money and good to have good two looking for accountability and accuracy

Money coming in from Swimoutlet Fred Meyer & Amazon's smile

Fred Meyer have to renew each year, directions listed on newsletter. Making an average of \$110/quarter from all of these fundraisers.

Made 53% of our budget year to date - some swimmers have paid for full year, therefore numbers appears to be right on

- Tri-swim group numbers are down a little bit
 - Champs brought in 20% more than projected
 - Julie Montiel Scholarship Fund is healthy- no active scholarships & donations being given.
 - 37% of all projected donations have been received, Two of big fundraisers coming up in the next couple of months: Last Gasp of Summer & Swim Defiance
 - More swimmers registered at beginning of the year
- ★ Payroll and pool expenses down due to pool cancellations, make-ups at less expensive pools, and open-water swims. Currently BWAQ does not pay coaches when swim canceled and unable to be rescheduled at another pool . Request to consider paying regularly scheduled coaches (not subs) for canceled practices.
- Discussion

MOTION- Moved that we pay all scheduled coaches for practices canceled to to Holiday or pool closures **MSA**

Club Assistant

BWAQ reps met with CEO of USMS Dawson H. regarding issues with Club assistant- Judy wrote a letter and summarized issues with club assistance. Believed part of the issue with club assistant is there is no competition as it is the only company that has connections with USMS. Also it is believed to be a 'hobby job' for owner of the company.

-High Tech is another company that maybe an option. However it is believed to have high turnover and is currently not connected to USMS.

High Tech is less expensive and is already being used with other groups.

USMS is able to given them access. -

BWAQ can be a 'Gold Club' on USMS. This elevates the clubs standing in the organization in addition to giving the club additional discounts and free marketing.

To be a Gold Club, BWAQ needs to

- participate in fitness event- (will need to clarify how that is defined and if our events we currently do qualify us)

- Currently no additional fee for being a “Gold Club” however will need to continue to have all swimmers registered with USMS

Colleges can swim with BWAQ and will get a discount on USMS membership unless they want to participate in an event. ‘

3) **Membership report**

Over all the numbers appear lower however it’s a new quarter and some payment issues have not been worked out and may skew the report (like credit cards not working ect). Currently there are 15 members who need payment to go through

A few swimmers have dropped off due to summer time.

Some swimmers have increased their membership from basic to unlimited, but the increase in fees do not reflect in membership numbers

There are 4 new members, & 6 have left (mostly related to moving or busy life)

Attendance-

KCAC attendance numbers feel more stable and consistent at each practice

Request to archive or delete old documents

Club assistance may be able to help with removing Old and uploading new

Over all last year to this year number at club are down, this does not appear to be related to any issues but rather due to swimmers traveling

Consider how to improve attendance documentation by coaches, make it easier and more accurate.

Ensure swimmers are swimming not needed to change their membership to include more swims.

4) **Scholarship**

See above

5) **Coach Updates** (Wendy)

Workouts going well

Lots of lake swims offered

Promoting swims and getting new swimmers
Social media has had more posting

Swimming saves lives doing well

Weekly lessons are filling up - looking at offering incentives

Added a few more instructors - Colleen & Kyle , has been helpful

Concern that report of financial is needed however it was done by Wendy & patty

Membership, Nellis needs the list of the names of participants who have taken advantage of the free Swimming saves lives classes.

USMS likes BWAQ website, specifically they appreciate that it promotes swimming saves lives & USMS

6) PNA Report

Zena- championship committee

PNA is Actively bidding on the 2020 50h anniversary nationals.

KCAC is limited to 1800 swimmers, other clubs are able to accommodate up to 2200.

Another consideration is warm up pool

Convention last week of convention

Kim and Zena no table to go- April C. Coach applied to go

7) Upcoming Events:

a) 2018 Swim Defiance

Committee is in progress of getting event organized.

Need for a hospitality chair. This year the cost may be increased due to limited time & volunteer help available.

Looking at Water bottles and t-shirts

Goal to Avoid single use water bottles for environment reasons.

— assistance but details will need to be clarified for event

31 athletes registered -

Zena to get info to Angela so she can added it to club assistant

VOLUNTEERS NEEDED

b) 2018 Last Gasp of Summer

Updated logo will be ready on Monday

Need to add Julie donations for scholarships

\$20 for t-shirt \$22 for larger short sleeved cotton

Mary Ann is doing t-shirts

Give away at LGOS - workout towel \$5.49 each yellow cotton

Need to talk with NWtri & bike about sponsorship

Considering doing BBQ again as it was missed and well liked in the past.

Committee meeting to be schedule

Nice to have sponsorship - need three more people :)

Would like to join global swim series for advertising

b2) CHAMPS

Pool date for KCAC for CHAMPS request due by Monday sept 3 —> Champs will be a week earlier due to conflict at KCAC with another event.

c) USMS Short Course Nationals

8) Newsletter (Zena)

Need reports for newsletter

New swimmers

Consider using membership reports for fun facts on newsletter, such as who's swam the most for the month.

Other categories/article ideas:

Article from Zena's swim - The Strait of Gibraltar Crossing

Vegetarian article from one of our swimmers - okay to use

BWAQ Swim Caps:

Need to count how many caps do BWAQ keeps- orange, black & silver

- when ordering caps it's a good time to give swimmers a chance to order some with their name on it.

- Other options can be considered to can change it up a bit.
- May wait until fall, as that time of year tends to get more interest
- Consider another order of nice Towels

May need someone in charge of merchandise

Next meeting —> August 7 @ 1830 Tuesday —> Zena to set up phone meeting will send info.

1233 adjourned

Big Thank you Angie for bringing coffee!